

Duration

2 YEARS (120 ECTS)

Language

ENGLISH

Place of teaching

RIMINI

Department

ECONOMICS

Type of access

OPEN ACCESS

with preliminary dossier evaluation of candidates; English certificate equivalent to B2 is required.

see more

TEaM webpage



The International Master TEaM is a 2 year programme. TEaM prepares managers and professionals who are able to tackle the global challenges of contemporary tourism: being, at the same time, engine for economic growth, key-player of sustainable development, and promoter of the cultural heritage.

Given the interdisciplinarity of tourism, the TEaM graduate will develop strong and independent **skills in economics and management**, jointly with knowledge of **law and quantitative methods**; advanced study methods and learning abilities to produce independent analysis.

Students will be prepared for market analysis, territorial planning, analysis of tourism flows, strategic and destination management, sustainable and ethical tourism and cultural heritage policies.



Learning activities

Course Structure Diagram

ECONOM	LUUNUMIUJ		Economics of Tourism Markets		Tourisr		Tourist Behaviou	r			
MANAGEMENT			Tourism Management		Managerial Accounting ar Reporting in Tourism		g and	_	nization Finance	Destination Marketing and Management	
QUANTITATIVE SUBJECTS				Mathematics for Social Sciences			Statistics for Social Sciences		Data Analysis in Tourism		
OTHER	Public Administration of Tourism			tion	Topics in Tourism Economic and Management			nomics	Internship		
ELECTIVE TRACKS Cultural			ral Tou	urism Sustai		inability	Econon	mics Manage		ment	



Reasons to enrol

- **1.** Focus on the destination as the core of the tourism sector.
- **2.** Equilibrium between managerial and economics subjects.
- **3.** The highly renowed teaching and research skills of the faculty, certified by the UNWTO.
- **4.** Living and studying in a popular and reinventing seaside destination.
- **5.** The international and multicultural class of students.

Examples of TEaM placement

- Project manager
- Social media manager
- Hotel manager
- Destination manager
- Event organizer
- Travel consultant
- Researcher
- Conference and exhibition manager
- Travel guide / Tour operator



